

WEBSITE AND MOBILE APP ADS

BUDGET: \$1500/MO
REACH: 187,000/MO

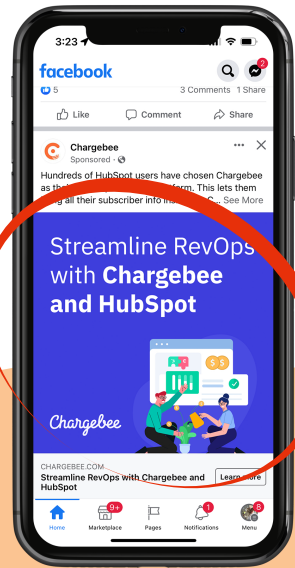


Goal: Target ERs, High School Sporting Events, Physical Therapist Offices, and other relevant locations to increase brand awareness to audiences who are more likely to need orthopedic services soon.

GEO FENCED ADS

If Ad is Clicked

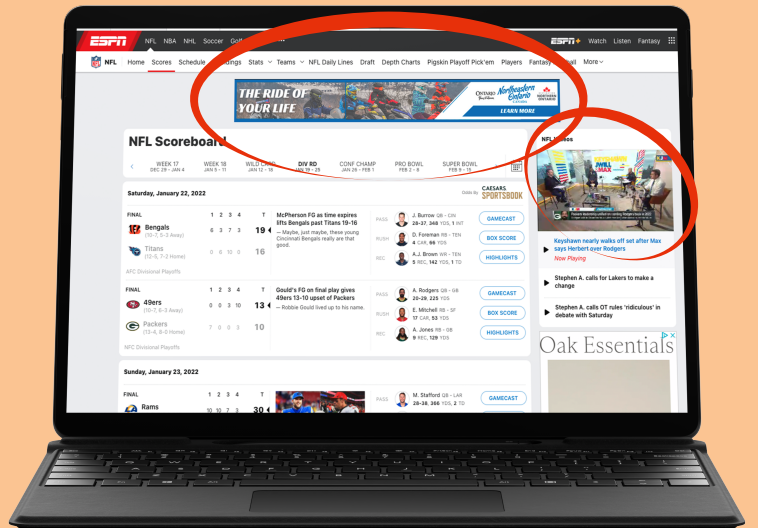
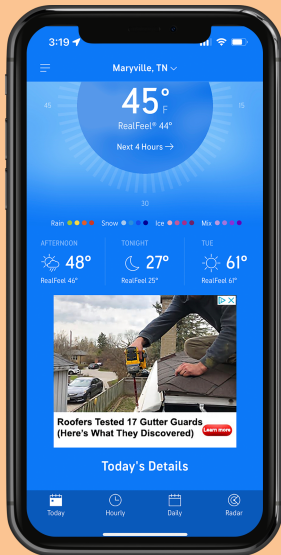
FOLLOWUP ADS IN APPS, WEBSITES, & SOCIAL MEDIA



Example of Social Media Ad

STREAMING TV ADS

BUDGET: \$2500/mo
REACH: 50,000/mo on Connected TVs



Example of Desktop Ads



Sample of Platforms TV Ads will be served on

Goal: Increase brand awareness with target audiences.

STREAMING ADS FOR LOCAL AUDIENCE

- Target households within 30 minutes of location that fit specific parameters.
- These would be 30 second "TV Commercial" style ads that would play on streaming platforms.

If Streaming TV Ad is Seen

FOLLOWUP ADS IN APPS, WEBSITES TO DEVICES CONNECTED TO THE SAME IP ADDRESS AS THE TV

If Ad is Clicked

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